Comparing Businesses

(Business 01)	(Business 02)	(Business 03)
Volume	Volume	Volume
Variety	Variety	Variety
Variation	Variation	Variation
Visibility	Visibility	Visibility
	Volume	
	(quantity produced)	
	VARIETY	
	(of products/services)	
	VARIATION	
(of demand)		
	VISIBILITY	
(o	f customer to/from the process	;)
Low	ROWTONS TRAINING by LAURENCE GARTSIDE	High
	by LAURENCE GARTSIDE	